TDS 307C/ENV 310-05
“STRONG APART: Resilient+Connected”
Faculty: Sherry Hoffman (Designmatters) & Penny Herscovitch (ENV)
Mondays 2:00PM – 7:00PM
Hosted by ENV
Open to all majors 5th term and above
***This course can be counted as a Designmatters TDS for Designmatters Minors. Or as a Topic Studio for ENV Majors.

How might we design healing spaces to support emotional, mental and physical wellbeing for people who are facing isolation, due to the current global crisis or a range of circumstances?

With 1.5 billion+ people worldwide living under a ‘stay at home’ order, this pandemic has thrown a spotlight on challenges and inequities faced by people who are homebound or experiencing isolation. How might we as designers respond to this global challenge?

Co-Design Approach: Rooted in Empathy.
You will define your own area of opportunity to make an impact, through empathy-based design. Co-create with audiences across a wide spectrum of perspectives: elders living alone, caretakers, families with young children, and digital natives. Apply your first-hand experience. Engage with guest experts from medical, well-being & design fields.
Field is a class that explores and cultivates awareness of sites and their relationship to contemporary culture and art as they are situated in context and place. By investigating diverse environments through various medias from the vantage point of our current quarantined reality, students learn how cultural capital is produced and shared by considering various art institutions and their associated ecologies or communities.

For Summer 2020, Field will be conducted as an online class using a variety of communication and media sharing platforms as follows:

Week 1: students and faculty meet to layout the class plan and assignments;
Weeks 2-7: using a variety of media, students work on projects with check-ins with faculty;
Weeks 8-14: based on the research and projects developed in the prior weeks, students and faculty use various online platforms to experience journeys, examine a variety of geographies, communities and cultural institutions and the frames that shape our access to them.

***This course can be counted as a Designmatters TDS for, Designmatters Minors.
TDS-454-01 / IXD-306-01
Connecting Play and Learning in an Online World
Tuesdays 8am-12:50pm
Faculty: Todd Masilko
Hosted by Interaction Design
Open to students of all Majors, 5th term and above by portfolio review.

APPLY TO REGISTER! To apply, students are requested to send 2-3 examples of portfolio work and a short paragraph describing why they are interested in the topic to: designmatters@artcenter.edu
Subject: “Connecting Play Portfolio Submission”

How can students, teachers, friends and classmates play and learn together when they must be apart?

How can we rethink the way technology and communication tools are used for childhood education? Can emerging technologies and experiences better facilitate human connection, opportunity for play, and spontaneous social interaction when teachers, students, and their friends and classmates are working apart from each other?

In this Designmatters TDS studio, we will re-imagine remote and connected learning for primary school students while considering the needs of children, teachers, and parents & caregivers. We will identify and create exciting new ways of teaching and learning that build a sense of creativity, community and collaboration between teachers, students, and peers.

***This course can be counted as a Designmatters TDS for, Designmatters Minors.
ADT-313:
Media With Meaning: COVID-19 Communications:
Responding to the UN’s Call
Dennis Lee (+ Guest Lecturers)
7 Weeks – Meeting twice a week days TBD
Open to all majors 5th term and higher interested in working in the Advertising medium.
(3 units) Elective - Counts towards the Designmatters Minor

This intense immersion course, meeting twice a week for 7 weeks, allows students to experience the pace and intensity of working in a real-world environment, creating work relevant to current world trends. Led by creative director Dennis Lee, students will work on targeted campaigns in a range of media, both traditional and non-traditional that address current issue(s). This summer’s course will mainly focus on the COVID-19 crisis.

***This course can be counted as a Designmatters TDS for, Designmatters Minors.

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PRD-418A

COVID-19 Rapid Test Unit

**THIS IS A 7 WEEK COURSE THAT WILL MEET TWICE PER WEEK**

Tuesdays + Fridays 2:00PM to 6:50PM (Week 1 thru Week 7)

Faculty: Jeff Higashi, Babette Strousse, and Nathan Allen

Hosted by Product Design & Sponsored Projects

Eligibility: Open to PROD, IxD, GID, Gx, and DM Minor students 4th term and above.

Open to PROD, IxD, GID, Gx, and DM Minor students 5th term and above.

To secure your spot:
1. Enroll
2. Send Resume to jeff.higashi@artcenter.edu

This is a crash-course in taking a working, engineering prototype and preparing it for manufacturing and launch. Students will have the opportunity to work on designing a COVID-19 Rapid Test Unit for a start-up group located in the Pasadena area. Students will work in teams to prepare solutions for manufacturable industrial design, sustainable packaging, user interaction (IxD) and brand. An immersive collaboration with engineers and faculty mentors will prepare students for real-world, entrepreneurial projects with rapid development cycles. This will require the efforts of product, interaction, graphic designers - and those who may have backgrounds in mechanical design and manufacturing.

*This studio can be counted as a Designmatters Credit for Designmatters Minors.
*This studio is eligible to substitute Product 8 - Capstone Project for 8th term Product Majors.